



Applied
Improvisation
Network



bigSTORY

PRESENTED BY



LOCATION

L.A. Times Building
202 W 1st St
Los Angeles



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To reserve your space, go to:
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Questions? Email Maxine Shapiro
maxine@maxineshapiro.com

Los Angeles Times

Aug, 22nd, 2017

11:00 AM - 4:30 PM

The Envelope, Please

Dive into the history of a legendary newspaper, then leap into an applied improv workshop that will help shape the future of its Academy Award coverage.

FACILITATORS

Bård Braende is an Applied Improvisation Network board member, holds an MBA, and is the founder of Curious, an organizational development company based in Oslo, Norway. Prior to launching his Applied Improv Company in 2006, Bård worked in the media industry, focusing digital development for some of the largest companies in Norway. Bård has been doing improv since early 1990s and founded Oslo Improv Theater in 1997 - the first established improv group in Norway.

Patrick Jong Taylor is Director of Strategy at bigSTORY, where he provides strategic analysis and insights for the company's Fortune 500 and emerging enterprise clients. Previously, he was North American Editor of RedShark Media, a leading UK-based film technology daily journal. He oversaw the publication's most important territory and managed contact relationships at Sony, Panasonic, Blackmagic and other industry players. Patrick has over 15 years of media experience across all facets of production, beginning at USC's prestigious School of Cinematic Arts, where he earned his MFA.

The Applied Improvisation Network (AIN) is an international group of specialists who apply improvisation to work that includes leadership training, organizational effectiveness, creativity, collaborative storytelling, Agile development, HR and talent development, disaster recovery, health care, and PTSD treatment for veterans.

bigSTORY™, founded in 2015 by Mike Bonifer and Jeremi Karnell, is a global network of specialists whose work accounts for how stories affect organizations and shape their futures. Our unique, improvisational approach to storytelling, in which your story and my story become our story, has been adopted by clients around the world, in fields ranging from brand communication to leadership and organizational effectiveness.